



FEATURING



Photos from Pets and Peeps

Coming to Four Corners Pet Expo
Friday and Saturday

Advertise in the Official Event Guide

Competing Dogs

Pet Adoptions from several Four Corners rescues

Horse Rescue & Grooming Demonstrations

Pet Supplies • Alpacas & Service Dogs

This official Event Guide is distributed in **six Southwest Colorado newspapers** with an **audience of more than 41,000**. Don't miss your chance to advertise your business in this timely and targeted publication!

Saturday & Sunday June 16 & June 17 2018
at the La Plata County Fairgrounds

Call today to reserve your space! Advertising Department (970) 375-4589



Ad Sizes & Investment

		1 Issue & Online With Booth	1 Issue & Online Without Booth
Premium Positions	9.5" x 9.5"	\$688	\$775
Full Page	9.5" x 9.5"	\$550	\$575
Half Page	Horizontal - 9.5" x 4.5" or Vertical - 4.5" x 9.5"	\$325	\$463
Quarter Page	4.5" x 4.5"	\$225	\$413

Localize and sponsor an article:

includes local photos and rewrite or sponsor an article publishing for and additional \$375.00 when you purchase a half page or larger advert.

Pet Expo Booth \$220 * requested additional form for more details

Deadlines & Publication Dates

Space Deadline: May 25, 2018
Artwork Deadline: May 30, 2018

Durango Herald: June 15, 2018
Cortez Journal: June 15, 2018
Pine River Times: June 15, 2018

Event Date:

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at the La Plata Country Fairgrounds, Durango, CO

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BALLANTINE
COMMUNICATIONS

THE Durango HERALD

CORTEZ
JOURNAL

PINE RIVER
TIMES

I hereby agree to participate in these special publications of The Durango Herald and have circled the appropriate package listed above.
I also understand all deadlines and commitments to the package.