



Sponsorship Opportunities

June 16 & 17, 2018 • La Plata County Fairgrounds

Brought to you by Four Corners Expos

Platinum Sponsor..... \$2000

- Logo on print ads in *The Durango Herald*, *The Journal*, *Pine River Times*, *Photo News* & on Posters.
- 60,000 Impressions of Web Advertising (\$720 value)*
- One full page color ad in the official Pet Expo event guide (\$775 value)
- 10 2-day passes to expo (\$100 value)
- Hang your banner on the Dockdogs pool (no taller than 4 ft high)

Gold Sponsor..... \$1500

- Logo on print ads in *The Durango Herald*, *The Journal*, *Pine River Times*, *Photo News* & on Posters.
- 50,000 Impressions of Web Advertising (\$600 value)*
- One 1/2 page color ad in the official Pet Expo event guide (\$463 value)
- 10 2-day passes to pet expo (\$100 value)
- Hang your banner on the Dockdogs pool (no taller than 4 ft high)

Silver Sponsor..... \$1000

- Logo on print ads in *The Durango Herald*, *The Journal*, *Pine River Times*, *Photo News* & on Posters.
- 50,000 Impressions of Web Advertising (\$600 value)*
- One 1/4 page color ad in the official Pet Expo event guide (\$413 value)*
- 5 2-day passes to pet expo (\$50 value)
- Hang your banner on the Dockdogs pool (no taller than 4 ft high)

Bronze Sponsor..... \$500

- Logo on print ads in *The Durango Herald*, *The Journal*, *Pine River Times*, *Photo News* & on Posters.
- 40,000 Impressions of Web Advertising (\$480 value)*
- 5 2-day passes to pet expo (\$50 value)
- Hang your banner on the Dockdogs pool (no taller than 4 ft high)

Let us create a customized sponsor package for you!

Registration and Payment Terms: We accept checks, VISA, MasterCard, Discover and American Express.

Please return with registration form and payment payable to Four Corners Expos and mail to: Four Corners Expos • C/O Four Corners Pet Expo • 1275 Main Ave. • DURANGO, CO 81301

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