

# 2018 Durango Home & Ranch Show

Everything for Every Home

Saturday - April 28, 10am-5pm  
Sunday - April 29, 10am-3pm  
La Plata County Fairgrounds

Brought to you by



## Exhibitor Registration Form

Company Name \_\_\_\_\_  
As you wish it to appear on all advertising

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Contact Name \_\_\_\_\_

Brief description of the products or services you will display \_\_\_\_\_

### Booth Needs:

**Electrical:** None  
 110v Outlet  
 220v Outlet

**Water:**  Yes

### SIGNATURE

\_\_\_\_\_ I agree to the terms of this contract.

## Booth Space & Fees

Extension Building	\$415 and up	Booth Space	# _____
Courtyard (Covered)	\$385 and up	Booth Size	ft. _____
Parking Lot (Not Covered)	\$285 and up	Booth Cost	\$ _____
Exhibit Hall	\$475 and up	Optional Pipe & Drape	\$ _____
		<b>\$60 - Must be ordered in advance</b> Includes 8' back and up to 3' sides. (\$70 on set-up day)	
		Total Due	\$ _____

Average industry standard vendor booth is 10 x 10. Each booth includes table and 2 chairs.

Indoor booths include electricity, but vendors must supply their own power strips and extension cords. Power is available to most outdoor booths, depending on location.

Vendors are invited, with their staffs, to attend our traditional **Vendors Only Reception at 5pm on Saturday** at the close of that day's show. Enjoy tasty hors d'oeuvres, wine & beer, and live music!

### Important Dates!

**Renewals due by October 31, 2017 to guarantee your same space!**

Set-Up - Friday, April 27, 10am-6pm • Tear-Down - Sunday, April 29, 3:00pm!

**Promoter's Responsibility:** To maintain the quality of the show by contracting "home related" businesses only, and enforcing the Show requirements. To provide a media campaign that includes print, online, direct mail, radio, press releases, calendar listings, and an Event Guide. To provide insured overnight security on 4/27 & 4/28, exhibitor badges, tables (30' x 8') and chairs as needed, power, and free parking.

**Client Responsibility:** To complete set-up on Friday by 6:00 pm., to staff the booth during show hours, to tear-down after 3:00 pm. on Sunday and NOT prior, to drape/skirt all tables, to provide individual power strips and put protective covers over them to prevent accidents, and to instruct their employees to utilize the parking lot on the grounds, NOT the main entrance area! Please be professional and refrain from eating in your booth.

Each client is encouraged to include the Show in any and all advertisement prior to the event, as appropriate.

**Cancellation Policy:** Exhibitors who cancel will forfeit all monies paid, and shall permit Four Corners Expos to resell the space without refund. Any exhibitor using the space for purposes other than the promotion of said approved "home industry" related products and services will be asked to remove such products/literature, and may be requested to leave the Show. Sharing of space with other businesses is prohibited. Exhibitors not set-up on Friday automatically forfeit their space.

**Registration and Payment Terms:** We accept checks, VISA, MasterCard, Discover and American Express

**For renewals:** Registration: To reserve your same space, please complete the registration form and return it with your funds by no later than Friday, October 31, 2017. After that date, spaces not reserved will be sold to new vendors. Payment: There are two options: 1) Pay 100% with the registration and receive a 5% discount, or 2) Pay a \$150 deposit with the registration and be billed for the balance in 30 days. By reserving your space, you agree to be bound by the terms of this registration and any other reasonable rules adopted by The Durango Herald, Inc. Any additional rules shall be provided in writing on or before April 28, 2018. We reserve the right to move or reconfigure spaces for the benefit of the show. You will be notified if your space has changed.

**Please return a signed copy of this form with payment payable to Four Corners Expo and mail to:**

Four Corners Expos, 1275 Main Ave., Suite 4C, Durango, CO 81301

For questions or to pay with a credit card, contact:

**Sharon Hermes:** (970) 375-4511 · sharon@durangoherald.com or **Kelly DiGiacomo:** (970) 375-499 · kdigiaco@bcimedia.com  
www.fourcornersexpos.com