

# FASHION FUSION IN MOTION



**SEPTEMBER 28 · 2017 · DURANGO ARTS CENTER**  
**A FUNDRAISER FOR THE DURANGO ARTS CENTER**

## 2017 FASHION FUSION MODEL ENTRY

Company \_\_\_\_\_  
Contact \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Model name \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_

On behalf of my company, I, the below signed, submit my MODEL ENTRY in the FOUR CORNERS EXPOS' FASHION FUSION EVENT to be held September 28, 2017.

- Business entry – \$150
- Sponsorships available – Call for Details

For more information, contact  
Sharon Hermes at **970.375.4511**  
or [Sharon@DurangoHerald.com](mailto:Sharon@DurangoHerald.com)  
Kelly Digiacoia at **970.375.4599**  
or [Kdigiacoia@bcimedia.com](mailto:Kdigiacoia@bcimedia.com)

Signature \_\_\_\_\_ Date \_\_\_\_\_

Check enclosed – made out to **Four Corners Expos**

**Want to pay by credit card? Call our office at 970.375.4599**

Please sign, make a copy for your business and return this copy to:

**FOUR CORNERS EXPOS 1275 Main Ave • Suite 4C • Durango, CO 81301 or fax: 970.375.4613**

# WHY?

- ❑ **SUPPORT THE DURANGO ARTS CENTER**
- ❑ **MEDIA COVERAGE PRE & POST SHOW!!**
- ❑ **GREAT TEAM BUILDING EXPERIENCE**
- ❑ **HAIR, MAKE-UP & PHOTOGRAPHY PROVIDED**
- ❑ **GREAT MARKETING OPPORTUNITY**
- ❑ **FUN NIGHT OUT – CLASSY – SASSY – FAMILY FRIENDLY**
- ❑ **WIN AWARDS!**
  - best use of motion
  - most wearable
  - people's choice

For more inspiration, check out the links below –

<http://fourcornersexpos.com/fashion-fusion/>



**FASHION FUSION**  
**in motion**

**SEPTEMBER 28· 2017**

**DURANGO ARTS CENTER**

**A BENEFIT FOR**





## PLATINUM SPONSOR: \$2,000

- Logo or Business name on all print ads in The Durango Herald, The Journal (covering Cortez, Mancos and Dolores), Pine River Times and Photo News, Posters and any other advertising Four Corners Expos may do for this event.
- 42 inch color ad in The Durango Herald (\$844 value)
- 80,000 web impressions on the DurangoHerald.com and TheJournal.com, run of network 30 day period (\$1200 value) Businesses logo on FourCornersExpos.com/Fashion-Fusion
- Mention on Radio ads
- Model Entry (\$150 value)

## GOLD SPONSOR: \$1,500

- Logo or Business name on all print ads in The Durango Herald, The Journal (covering Cortez, Mancos and Dolores), Pine River Times and Photo News, Posters and any other advertising Four Corners Expos may do for this event.
- 31 inch color ad in The Durango Herald (\$640 value)
- 40,000 web impressions on the DurangoHerald.com and TheJournal.com, run of network 30 day period (\$600 value)
- Businesses logo on FourCornersExpos.com/Fashion-Fusion.
- Mention on Radio ads
- Model Entry (\$150 value)

## SILVER SPONSOR: \$1,000

- Logo or Business name on all print ads in The Durango Herald, The Journal (covering Cortez, Mancos and Dolores), Pine River Times and Photo News, Posters and any other advertising Four Corners Expos may do for this event.
- 20 inch color ad in The Durango Herald (\$450 value)
- 20,000 web impressions on the DurangoHerald.com and TheJournal.com, run of network 30 day period (\$300 value)
- Businesses logo on FourCornersExpos.com/Fashion-Fusion
- Model Entry (\$150 value)

## BRONZE SPONSOR: \$500

- Logo or Business name on all print ads in The Durango Herald, The Journal (covering Cortez, Mancos and Dolores), Pine River Times and Photo News, Posters and any other advertising Four Corners Expos may do for this event.
- 15 inch color ad in The Durango Herald. (\$330 value)
- 20,000 web impressions on the DurangoHerald.com and TheJournal.com, run of network 30 day period (\$300 value) Businesses logo on FourCornersExpos.com/Fashion-Fusion
- Model Entry (\$150 value)

Call Kelly **970.375.4599** or email [kdigiaco@bcimedia.com](mailto:kdigiaco@bcimedia.com) to arrange for your sponsorship! We can also create a customized sponsorship just for you!